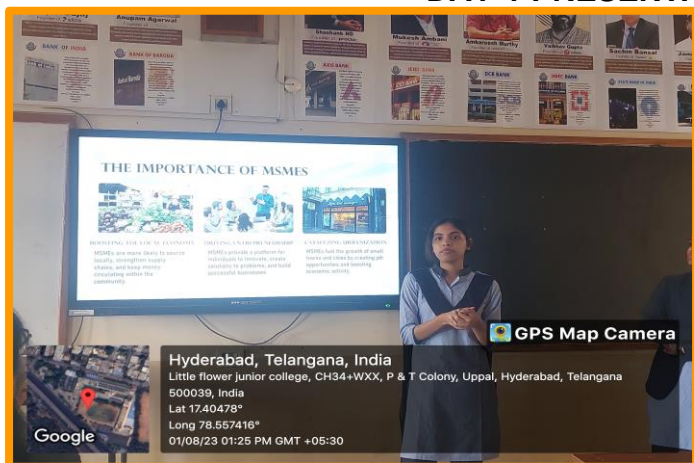


LITTLE FLOWER DEGREE & PG COLLEGE

UPPAL, HYDERABAD-500039

The Department of Commerce organized programmes for one week as part of World Commerce Day celebrations. The programmes were conducted for the students of B.Com. and B.B.A. from 01 August, 2023, to 20 August, 2023. The aim of the programme was to motivate students to become entrepreneurs and fly to new horizons. On the first day, a presentation was conducted on MSME organisations. On the second day, a logo design competition was held. On the third day, there was the "Set Your Tag Line competition". On the fourth day, students went on an industrial trip to "Deevya Shakti Paper Mill. The fifth day was allocated for an event on Role Play for Indian Entrepreneurs". On the sixth day, an alumni, Mr. Sai Kiran from B.com General 2014–2017, was the resource person. He interacted with students and answered their questions about his journey as an entrepreneur. On the seventh day, a quiz was conducted. The students participated in the competitions with joyous fervour. The students learned how to plan, execute, and build a business in these seven days. They enjoyed participating in the events even while they learned new lessons in life.

DAY-1 PRESENTATION ON MSME ORGANISATIONS



DAY-2 LOGO DESIGNING COMPETITION



DAY-3- SET YOUR TAGLINE



DAY-4- FIELD TRIP TO DEEVYA SHAKTI PVT. LTD



DAY-5- ROLE PLAY ON FAVOURITE ENTREPRENEUR



DAY-6- STUDENT INTERACTION WITH LFDC ALUMNI



DAY-7-BUSINESS QUIZ

