


Short Report

The department of Commerce, Little Flower Degree College has conducted a programme, **“Recent Changes in Automobile Industry with regard to Four Wheelers-Cars”** on Project work for II- & III-year B. Com students. The students were asked to research various innovations and marketing strategies for the survival and growth of four wheelers, especially cars. The objective of the project was to create awareness about recent changes in the automobile industry and market competition among various brands. Students learned marketing strategies and survival techniques in Market. Students researched on various brands of cars such as Maruthi, Tata, KIA etc. They have explained the changes in design and added features included in the newer models to stay abreast with the latest changes and customer requirements to gain maximum customer satisfaction.



DEPARTMENT OF COMMERCE
Little Flower Degree & PG College, Uppal, Hyderabad

This is to certify that the project on **“THE RECENT CHANGES IN AUTOMOBILE INDUSTRY”** being submitted to us for partial fulfillment of the requirement for the award of the degree of bachelors of commerce is the bonafide work of the project work done by **LITTLE FLOWER DEGREE & PG COLLEGE, UPPAL, HYDERABAD**.

Guide: **MEENAVATHA**
Department of commerce.

CONCLUSION

In conclusion, BMW Cars has embarked on a remarkable journey since its inception in 1916, evolving into a symbol of automotive excellence, innovation, and safety. From pioneering the three-point seatbelt in 1929 to its steadfast commitment to electrification and sustainable mobility in 2023, Volvo has consistently pushed the boundaries of what is possible in the automotive world.

With its legacy deeply rooted in safety, BMW contributions have saved countless lives on the road, and its dedication to precision engineering remains unwavering. As a trailblazer in the pursuit of electric and autonomous technologies, Volvo is paving the way for the future of mobility, while staying true to its Scandinavian design heritage.

This project has taken us through the remarkable history of BMW, highlighting key milestones, safety innovations, and their journey toward a more sustainable future. As Volvo Cars continues to innovate and adapt to changing times, it stands as a testament to the enduring values of safety, sustainability, and technological excellence that have been at its core for nearly a century.

07 COMPARISON WITH BRANDS

01. Compare Glanza with Similar Cars


GLAZNA	MAZDA 2	HYUNDAI ELANTRA	NISSAN SUNNY
Price	₹ 7.50 Lakh	₹ 7.50 Lakh	₹ 7.50 Lakh
MPG	24.5 kmpl	24.5 kmpl	24.5 kmpl
0-100	12.5 sec	12.5 sec	12.5 sec
0-60	12.5 sec	12.5 sec	12.5 sec
0-100	12.5 sec	12.5 sec	12.5 sec
0-100	12.5 sec	12.5 sec	12.5 sec
0-100	12.5 sec	12.5 sec	12.5 sec
0-100	12.5 sec	12.5 sec	12.5 sec
0-100	12.5 sec	12.5 sec	12.5 sec
0-100	12.5 sec	12.5 sec	12.5 sec

02. Compare Innova Crysta with Similar Cars

INNOVA CRYSTA	MAZDA 5	HYUNDAI CRUZE	NISSAN X-TRAIL
Price	₹ 12.50 Lakh	₹ 12.50 Lakh	₹ 12.50 Lakh
MPG	24.5 kmpl	24.5 kmpl	24.5 kmpl
0-100	12.5 sec	12.5 sec	12.5 sec
0-60	12.5 sec	12.5 sec	12.5 sec
0-100	12.5 sec	12.5 sec	12.5 sec
0-100	12.5 sec	12.5 sec	12.5 sec
0-100	12.5 sec	12.5 sec	12.5 sec
0-100	12.5 sec	12.5 sec	12.5 sec
0-100	12.5 sec	12.5 sec	12.5 sec
0-100	12.5 sec	12.5 sec	12.5 sec

03. Toyota Fortuner Comparison with similar cars

FORTUNER	MAZDA 6	HYUNDAI ELANTRA	NISSAN X-TRAIL
Price	₹ 15.00 Lakh	₹ 15.00 Lakh	₹ 15.00 Lakh
MPG	24.5 kmpl	24.5 kmpl	24.5 kmpl
0-100	12.5 sec	12.5 sec	12.5 sec
0-60	12.5 sec	12.5 sec	12.5 sec
0-100	12.5 sec	12.5 sec	12.5 sec
0-100	12.5 sec	12.5 sec	12.5 sec
0-100	12.5 sec	12.5 sec	12.5 sec
0-100	12.5 sec	12.5 sec	12.5 sec
0-100	12.5 sec	12.5 sec	12.5 sec
0-100	12.5 sec	12.5 sec	12.5 sec



WHAT CAR? 0-60 **2.3sec!**

Tesla Model S

MODEL S IS BUILT FOR SPEED AND RANGE, WITH LUDICROUS ACCELERATION, UNPARALLELED PERFORMANCE, AND A REFINED DESIGN.

2022 Tesla Model S Performance (410kWh)	2022 Tesla Model S Performance (410kWh)	2022 Tesla Model S Plaid (500kWh)
Electric Vehicle	Electric Vehicle	Electric Vehicle
104	110	116
104	110	116
104	110	116
104	110	116
104	110	116
104	110	116
104	110	116
104	110	116
104	110	116

Tesla Model S Expected Launch Date: The Tesla Model S is getting a facelift for the 2022 model year, almost a decade after its inception in 2012. Tesla Model ...

Students project on various brands of cars- Comparison between brands