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#### LEAD TO ILLUMINATE



DEPARTMENT OF COMMERCE 2024-25



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#### **Members of the Department 2024 -25**

S.NO	NAME OF THE MEMBER	
1	MS K. PRANITHA	нор
2	MS V PANNAGA	MEMBER
3	MS V VANITHA	MEMBER
4	MS AMENA KHATOON	MEMBER
5	MS K. SHILPA	MEMBER
6	MS B. CHAMUNDESHWARI	MEMBER
7	MS K. BHARATHI / MS B. ANUPREETHI	MEMBER



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# ACTIVITY INDEX (2024-25) <u>CONDUCTED</u>

S.NO	DATE	AC	CTIVITY/VENUE	PARTICIPANTS	No. of Participants
1.	31st July 2024	STARTUP SAFARI	R. NoI - 41, Fourth Floor, LFDC	II & III B.COM Students, LFDC	8 Teams (34 Participants)
			Day 1: Inauguration & Presentation on Innovative CSR: Case Studies of Leading Organisations - Montfort Hall, LFDC		12 teams (33 Participants)
		WORLD	Day 2: Poster Presentation on "The changing Landscape of E-" Commerce"- Montfort Hall, LFDC		27 Teams (84 Participants)
2.	5th -10th August 2024	5th -10th COMMERCE	<b>Day 3:</b> Brand Rangoli - Karunya Court	Students from Various LFDC & Various Colleges	59 Teams (170 Participants)
			Day 4: Business Quiz— Montfort Hall, LFDC		40 Teams (139 Participants)
			Day 5: Debate on NEP- Montfort Hall, LFDC		12 Teams (44 Participants)
			Day 6: Make your AD- ONLINE (Gmail)		5 Teams (16 Participants)
3.	30th September 2024	INTRA COLLEGIATE COLLEGE COMPETITION	COMMERCE CROSSWORD PUZZLE Venue: R.No. I- 41, Fourth Floor, LFDC	Students of LFDC	93
4.	04th February 2025	INTER COLLEGIATE COMPETITION	COMMERCE SKETCH IT Venue: R.no. D01, Ground Floor, LFDC	Students of LFDC	12 Teams (24 participants)



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5.	20th Feb to 28th Feb 2025	FINANCIAL AWARENESS WEEK-2024-25	20th to 25th February 2025: Voluntary Teaching for Higher Grade School Students Venue: Various Government and Private schools in Hyderabad Topic: Banking Concepts	B.com Students	7 Teams - 35 Volunteers (LFDC)
			27/02/2025: Awareness Programme at rural areas Venue: Konampeta & Chintal Cheruvu Village, Sangareddy Dist. Telangana Topic: A Session on "Awareness on Financial Cyber Frauds"	Village Residents	2 Villages - 39 Members
			28/02/2025: Seminar for Faculty Members, LFDC Venue: Mont fort hall Topic: Awareness on "Investment opportunities"	Faculty of LFDC	40



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#### **ATTENDED PROGRAMS (2024-25)**

S.NO	DATE	ACTIVITY	VENUE/ PLATFORM	PARTICIPANTS	No. of Participants
1.	12/06/2024 to 16/06/2024	5-Day Online Workshop on Data Analysis organised by Education Research & Development Association (ERDA)	G-MEET	Ms. Amena Khatoon, Faculty of Commerce	01
2.	01/07/2024 to 31/07/2024	UGC – Malaviya Mission Teacher Training Centre organized Faculty Induction Programme	Osmania University	Ms. K Bharathi, Faculty of Commerce	01
3.	5th July 2024	1-day National Webinar on Critical Thinking in Research Methodology, organised by IQAC, SVR Government Degree College, Nidadavole - East Godavari-Andhra Pradesh	G-meet	Ms. Amena Khatoon, Faculty of Commerce	01
4.	15/07/2024 to 21/07/2024	1 - Week National Level FDP on "understanding the Basics of Qualitative Research in social sciences"	G-Meet	Ms. Amena Khatoon, Faculty of Commerce	01
5.	August, 2024	Prajatantra- National youth Festival-2024	Govt. of India	Students - (Sanjana, Meghana, Ramya, Christopher, Nitish, Nithin, Raghavendra) II B.com -CA	07



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6.	5th August 2024	Commercium Fest- Commerce Week Celebrations	ST. JOSEPH'S DEGREE COLLEGE	Sanjana Gupta, S. Ramya Sri, and M. Meghana - Students of B.COM II CA	03
7.	23 <sup>rd</sup> September 2024	FDP on Emerging Professional Courses is organized by the Department of Commerce, in collaboration with Hock Internationals.	Department of Commerce, UCCBM, Osmania University	Ms. Amena Khatoon, Faculty of Commerce	01
8	6th & 7th December 2024	Primecerious Event- Business Quiz. Organized by Bhavan Degree College	Bhavan's Vivekananda College of Science, Humanities & Commerce, Sainikpuri, Secunderabad	Students (Sanjana Gupta, M. Meghana, S. Ramyasri, Christopher, Nithin, Nitish) II B.com -CA	06
9.	7th December to 13th December 2024	7-Days Online Lecture Series Cum Workshop on Working with SPSS Organised by Department of Education, Dr. Hari Singh Gour University Sagar (M. P.)	G-Meet	Ms. Amena Khatoon, Faculty of Commerce	01
10	16th December to 21st December, 2024	One-Week Online Faculty Development Program On "AI TOOLS IN ACTION: RESEARCH WRITING & REAL- WORLD SOLUTIONS THROUGH HANDS- ON LEARNING," organized by the Department of Civil	G-Meet	Ms. R. Anupreeti, Faculty of Commerce	01



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		Engineering-KG College of Engineering (Autonomous) Hyderabad			
11	30th January 2025	Online Session: Empowering Educators with AI Tools, organized by Mind spark Learning Hub	G-meet	Ms. V. Vanitha, Faculty of Commerce	01
12	7th January 2025 - 16th January 2025	19th Nep Orientation & Sensitization Program Organised By MMTTC- SRCC	Zoom	Ms. K. Pranitha, Ms. V. Pannaga, Ms. Amena Khatoon, Ms. K. Shilpa, Ms. B. Chamundeswari	05
13	18th -28th January 2025	Nep Orientation & Sensitization Program Organised By MMTTC- MH	Zoom	Ms. R. Anupreeti	01
14	11th February, 2025	Online Workshop on Research Methodology & Project Report Preparation, organised by Department of Commerce, Osmania university	G-Meet	Students-III B.com- General & Hons, C.A- (A&B)	
15	13th February, 2025	FDP on IFRS, organised by Department of Commerce, Osmania University & ACCA	Department of Commerce, Osmania university	Ms. V. Vanitha	01
16	25th Feb 2025	National Seminar & Paper Presentation on India and Intellectual Property Rights	Department of Commerce, Library and IEI Cell, Yashwanth Rao Chavan College, Ambajogai, Beed, Maharashtra	Ms. Amena Khatoon, Faculty of Commerce	01



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17	1st March 2025	Online National Webinar on -A journey towards successful Entrepreneurship	Mar Gregarious college of arts & Science, Punnapra	Ms. Amena Khatoon, Faculty of Commerce	01
18	25th March 2025	Online International Multidisciplinary conference on "Emerging Trends in Commerce & Management, Economics, information Technology and Science	Pune Vidhyarthi Griha's College of Science & Commerce, Pune: Department of Commerce & Management	Ms Amena Khatoon & Ms. V Vanitha, Department of Commerce	2

### **Certificate Courses**

By Faculty	Name of the Course	Date
<ol> <li>V Pannaga</li> <li>K Pranitha</li> <li>V Vanitha</li> <li>Amena         <ul> <li>Khatoon</li> </ul> </li> </ol>	"Libre Office Suite Calc 6.3" organized by Commissionerate of Collegiate Education, Telangana (CCE) with course material provided by Spoken Tutorial Project, IIT Bombay.	1st July 2024 - 15th July 2024

### **Paper Presentation**

S. No	Date	Name of the Faculty	Paper Title	Link
1	25th February 2025	Ms. Amena Khatoon	"Intellectual Property rights in start- ups and entrepreneurship"	CLICK HERE
2	5th March 2025	Ms. K. Pranitha	"Reevaluating Asset Pricing Models in the Post-COVID Financial Landscape"	CLICK HERE



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3	14th March 2025	Ms. B. Anupreethi	Strategic HR insights: risk & benefits of AI in HR	
4	25th March 2025	Ms. Amena Khatoon	"E-Banking and Financial Behaviour Among Urban Youngsters of Hyderabad: A Study on Usage and Satisfaction	
5	25th March 2025	Ms. V. Vanitha	"Environmental Auditing: A tool for reducing Ecological Pollution"	

#### PROJECT WORK

S. No.	Title of the Project	Class & Section	No. of projects
1.	"A Project Report on Audit methods across various Entities"	III- B.COM GEN & HONS.	7
2.	Project report on "Food: Franchise Business"	I-B.COM HONS	4
3.	"A Project on Women Entrepreneurs across India"	I- B.COM CA-A	12
4.	"A Project on E-commerce Business"	I- B.COM CA-B	6
	TOTAL	29	



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# 5-Day Online Workshop on Data Analysis Faculty Attended

Ms Amena Khatoon from Department of Commerce, LFDC attended 5 Days Online workshop on "Data Analysis" organised by "The Education Research & Development Association (ERDA)" from 12th June 2024 to 16th June 2024. The sessions were led by **Dr. R.K. Mishra**, Associate Professor at CHRIST (Deemed to be University), Delhi NCR Campus. The first session focused on the fundamentals of data analysis, emphasizing its importance across various industries. Participants were introduced to the essential tools and software used in data analysis, including Excel and SPSS.





Ms. Amena Khatoon attended 5 Days workshop on Data Analysis organised by ERDA



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# Faculty Induction Program Organized by UGC – MMTTC Osmania University, Hyderabad Faculty Attended

Ms. K. Bharathi (Dept. of Commerce), LFDC, participated in the UGC–Malaviya Mission Teacher Training Centre's Faculty Induction Programme held from 1st July 2024 to 31st July 2024. The program focused on enhancing teaching skills, ethics, research practices, and academic leadership. Key topics included AI tools, Indian Knowledge System, counselling, and innovation. Visits to T-Hub and T-Works enriched participants' understanding of the innovation ecosystem.



Prof. Smitha. C. Pawar distributing certificates at valedictory session



Brigadier. Ganesham, Educated on Rural Entrepreneurship



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# 1-Day Online National Webinar on Critical Thinking in Research Methodology

#### **Faculty Attended**

Ms. Amena Khatoon, Faculty, Department of Commerce, attended a one-day Online National Webinar on "Critical Thinking in Research Methodology" on **5th July 2024**, organized by IQAC, SVR Government Degree College, Andhra Pradesh. Prof. Felix Bast from the Central University of Punjab highlighted the importance of logical reasoning, analytical skills, and research integrity. The session offered practical strategies to identify biases and structure research effectively. An interactive Q&A enhanced participants' understanding of critical thinking in research.





Ms. Amena Khatoon, faculty, Department of Commerce, attended a one-day Online National Webinar on Critical Thinking in Research Methodology, organized by IQAC, SVR Government Degree College, Nidadavole, East Godavari, Andhra Pradesh on 05th July 2024



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# 1-week online National level FDP on "understanding the Basics of Qualitative Research in social sciences"

#### **Faculty Attended**

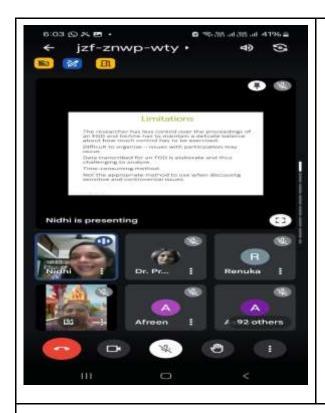
Ms. Amena Khatoon, Faculty, Department of Commerce, participated in a one-week National Level FDP on "Understanding the Basics of Qualitative Research in Social Sciences" from **15th to 21st July 2024** organised by Gokul Global University, Siddhpur, Gujrat

The sessions were conducted online via G-Meet daily from 6:00 PM to 7:00 PM.

The FDP focused on the fundamentals of qualitative research, including data collection methods, analysis techniques, and research ethics.

It provided valuable insights into applying qualitative approaches in social science research.

The program enhanced the participant's research knowledge and academic skill set.





Ms. Amena Khatoon attended 1-week online National level FDP on "understanding the Basics of Qualitative Research in social sciences"



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#### START UP SAFARI

The Department of Commerce, LFDC, organized the "Start-Up Safari: Success Stories of Entrepreneurs" competition on 31st July 2024. Thirty-four B. Com students participated in 8 teams, presenting inspiring entrepreneurial success stories. The event aimed to foster creativity, critical thinking, and an entrepreneurial mindset among students. Participants analysed key decisions and challenges faced by successful entrepreneurs. The competition encouraged peer learning and collaboration among students from different years. Ms. Anthony Amma, Head of the Department of Management, LFDC, judged the event. The initiative successfully motivated students to explore entrepreneurship as a career.

#### The Winners:

S.NO.	NAME	CLASS	POSITION
1	S. SHRIHARI & TEAM	III-B.COM HONS.	I
2	P. SRINIVAS & TEAM	I-B.COM-HONS.	II
3	SAI NIDHI & TEAM	I-B.COM-CA	III
4.	SANIA NAAZ & TEAM	II- B.COM-HONS.	III





Shri Hari & team presenting about Ashish Hemranjani - Founder & CEO of Bookmyshow



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Participants of Startup Safari competition



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#### **World Commerce Day - One Week Celebrations 2024**

The Department of Commerce Conducted week long Competitions on the occasion of "World Commerce Day 2024 -25" from **5th to 10th August 2024** at LFDC. The event aimed to motivate students to become entrepreneurs and develop necessary business skills. It included various competitions, such as PowerPoint presentations on CSR case studies, Poster Designing on E-commerce, Brand Rangoli, a Business Quiz, a Debate on NEP-2020, and an AD-making contest. Students from LFDC and other colleges across the twin cities actively participated. Judges from LFDC and other colleges evaluated the events.





Inauguration of World Commerce week celebration-2024 by Insurance Skit





Day - 1 "Presentation On Innovative CSR: Case Studies of Leading Organisations"



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Day - 2 Poster Presentation On "The Changing Landscape of E-Commerce"











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#### Day - 3 Brand Rangoli





**Day - 4 Business Quiz** 





Day - 5 Debate on NEP-2020





Day – 6 Make your Ad



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#### PRAJATANTRA-NATIONAL YOUTH FESTIVAL - 2024

#### **Student Attended**

B.com 2nd year students from our college actively participated in the "Prajatantra" National Youth Festival 2024. The qualifying rounds were held from August 30th to September 1st.

They competed in Mayor's Speech, Quiz, and Digital Poster Making events.

Their impressive performance helped them reach the semi-final stage.

The semi-finals took place on the 14th and 15th of September. Both students demonstrated enthusiasm, creativity, and confidence. Although they didn't qualify for the finals, the experience was enriching. They were awarded participation certificates in recognition of their efforts.





Student Participation Certificates—Prajatantra" National Youth Festival 2024.



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# Commercium Fest - Commerce Week Celebrations "THE BIG PITCH OFF" Student Attended

On **5th August 2024**, Sanjana Gupta, S. Ramya Sri, and M. Meghana took part in the Commercium Fest at St. Joseph's Degree College to present their business, "SKY." They introduced their floral and event management services, explaining what makes them special, their marketing plans, and how they set their prices. They also showcased examples of their floral designs and event setups. The audience was engaged, and the team answered questions, receiving positive feedback. Overall, their participation highlighted their creativity and business skills.



Students of Little Flower Degree college Participating in the "Commercium Fest" organised by St. Joseph's Degree College



Students of II B.com C.A, LFDC & Organisers of "Commercium Fest" @ St. Joseph's Degree College



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#### FDP ON EMERGING PROFESSIONAL COURSES

# ORGANISED BY DEPARTMENT OF COMMERCE, IN COLLABORATION WITH HOCK INTERNATIONALS

#### **Faculty Attended**

Ms. Amena Khatoon, Faculty, Department of Commerce, attended a Faculty Development Program organized by the Department of Commerce, Osmania University in collaboration with HOCK International on **23rd September 2024** at Osmania University Auditorium.

The session, led by Mr. Brian Hock, President of HOCK International, focused on the value of professional certifications like CMA, CIA, and CRMA in enhancing teaching and student career prospects.

Faculty members learned strategies to integrate certifications into academic curricula using tools like the VRIO Framework.



Keynote Speaker Mr. Brain Hock explaining about collaborations



Ms. Amena Khatoon Attending FDP on Emerging Professional Courses, organised by Department of Commerce, Osmania University in Collaboration with HOCK International



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#### **INTRA COLLEGIATE COMPETITION 2024-25**

#### COMMERCE CROSSWORD PUZZLE

The Intra-Collegiate Commerce Crossword Puzzle Competition was held on **30th September 2024** at LFDC, with 93 students participating. The competition aimed to enhance students' commerce knowledge, develop critical thinking, and foster healthy competition. Participants were challenged to solve a crossword puzzle that tested their understanding of key commerce concepts and terminology. The winners were:

- 1. G Sathvika (II B. Com Hons) First Place
- 2. P Siddhartha (II B. Com CA) Second Place
- 3. R Bhumika (III B. Com CA) Third Place





Students of LFDC Participating in the "Commerce Cross Word Puzzle"- An Intra Collegiate Competition 2024 -25



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#### **Primicerius Event-Business Quiz**

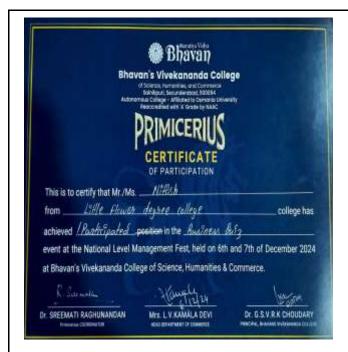
#### **Student Attended**

Students of B. Com 2nd year participated in "Primicerius," an inter-collegiate competition organized by Bhavan's Vivekananda College, Sainikpuri, Hyderabad. The event was held on the **6th and 7th of December, 2024.** 

Our students took part in the Business Quiz competition.

They competed with participants from various reputed institutions.

The quiz tested their knowledge in business, current affairs, and logical reasoning. Participation certificates were awarded to appreciate their efforts.





Students from II b.com CA Attended the Primicerius-Commerce Fest organized by Bhavans Vivekananda College



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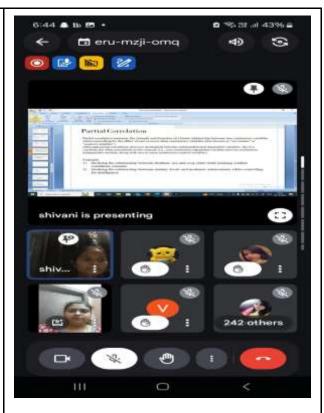
#### 7 - Days Online Lecture Series Cum Workshop on

#### **Working with SPSS**

#### **Faculty Attended**

Ms. Amena Khatoon participated in a 7-day online workshop titled "Working with SPSS" organized by the Department of Education, Dr. Hari Singh Gour University, Sagar (M.P.) from **7th to 13th December 2024** via Google Meet. Sessions were held daily from 6:00 PM to 7:30 PM and focused on SPSS fundamentals and practical data analysis. The workshop provided hands-on training in performing statistical tests and interpreting research data. It enhanced participants' skills in applying SPSS tools for academic and professional research. The blend of theory and practical demonstrations ensured an effective and comprehensive learning experience.





Ms. Amena Khatoon Attended Online Lecture cum Workshop on SPSS from 07/12/2024 to 13/12/2024



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#### One - Week Online Faculty Development Program On "AI TOOLS IN ACTION:

# RESEARCH WRITING & REAL-WORLD SOLUTIONS THROUGH HANDS-ON LEARNING"

#### **Faculty Attended**

Ms. R. Anupreeti from the Department of Commerce participated in a one-week online faculty development program on "AI Tools in Action" organized by KG College of Engineering from 16th to 21st December 2024. The program focused on enhancing research writing and data analysis through AI tools like Sci Space, Research Rabbit, Tableau, and Hugging Face. Sessions were conducted by experts from reputed institutions, providing hands-on training in citation management and manuscript improvement. The FDP empowered participants to integrate AI tools into academic research and teaching.





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#### **Online Session: Empowering Educators with AI Tools**

#### **Faculty Attended**

Ms. V. Vanitha, attended an insightful online session organised by Mind spark Learning Hub titled "Empowering Educators with AI Tools" on 30th January 2025. The session aimed to introduce educators to AI-driven tools that enhance teaching and learning experiences. Key highlights included a presentation on various AI tools, a live demonstration showcasing their practical applications, and an interactive Q&A session addressing concerns on AI ethics and implementation. Participants appreciated the session's informative nature and expressed interest in further workshops. The event successfully provided educators with valuable knowledge on AI integration in education, paving the way for future training and discussions





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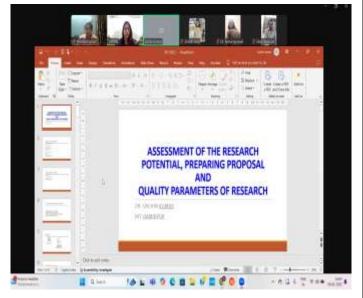
# 19TH NEP ORIENTATION & SENSITIZATION PROGRAM ORGANIZED BY MMTTC - SRCC

#### **Faculty Attended**

Five faculty members from the Department of Commerce—Ms. K. Pranitha, Ms. V. Pannaga, Ms. Amena Khatoon, Ms. K. Shilpa, and Ms. B. Chamundeshwari—participated in the 19th NEP Orientation & Sensitization Programme organized by Malviya Mission Teacher Training Centre, Shri Ram College of Commerce (University of Delhi), from 7th to 16th January 2025 via Zoom. The sessions covered key areas of NEP 2020, including academic leadership, research, ICT, Indian knowledge systems, skill development, inclusivity, and holistic education. Participants gained valuable insights into implementing NEP reforms effectively. The program enhanced their understanding of policy frameworks, interdisciplinary teaching, and inclusive education practices.



19th NEP orientation & sensitization program organised by MMTTC SRCC-online session



NEP Resource person sharing presentation on Assessment of research potential, proposal and quality parameters of research



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# NEP ORIENTATION & SENSITIZATION PROGRAM ORGANIZED BY MAHATMA HANSRAJ COLLEGE, DELHI (MH-MMTTC)

#### **Faculty Attended**

Ms. Anupreethi from the Department of Commerce attended the Online NEP Orientation and Sensitisation Programme organized by the Malaviya Mission Teacher Training Programme (MMTTP). The sessions, held from **January 18 to 28, 2025,** covered key NEP themes including Indian Knowledge System, Academic Leadership, Higher Education and Society, Skill Development, ICT in Academia, Student Diversity, Research & Development, and Holistic and Multidisciplinary Education. Expert speakers from leading institutions like TISS, Hansraj College, and FMS Delhi led the sessions. The program enhanced faculty awareness and readiness for NEP 2020 implementation.





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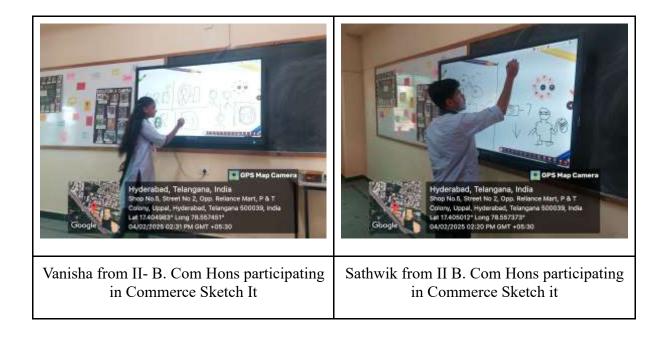
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#### **Inter - Collegiate Competition - COMMERCE - SKETCH IT**

The Department of Commerce at Little Flower Degree College (LFDC) hosted an engaging Inter-Collegiate Competition – "Commerce Sketch It" a Pictionary on the **4th of February 2025.** The competition centered around the visual representation of business concepts and brought together students to participate in an innovative format combining artistic expression with commercial knowledge.

The Winners of the event are:

POSITION	NAME OF THE PARTICIPANT	CLASS & SECTION
1	PRATYUSH	I- B.COM CA-A
	HARBHAJAN SINGH	I- B.COM- HONS
2	SANJANA GUPTA	II- B.COM- CA-B
	RAMYA SHREE	II- B.COM- CA-B
3	K. SATHWIK	II- B.COM -HONS
	MANOJ	II- B.COM-HONS





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#### **Faculty Development Program (FDP) on IFRS**

#### **Faculty Attended**

Ms. V. Vanitha from Department of commerce, Little Flower Degree College attended a one-day Faculty Development Program (FDP) on IFRS at Osmania University on 13th February 2025, organized in collaboration with ACCA. The event featured keynote sessions by Mr. Prabanshu Mittal and Ms. Althea from ACCA, emphasizing the relevance of IFRS. Technical sessions by Mr. Sanjeev Kumar Singh focused on IFRS fundamentals and advanced topics like financial instruments. The program concluded with a valedictory session and certificate distribution. The FDP effectively enhanced faculty awareness of global financial reporting standards.





Ms. V. Vanitha attended 1 day FDP on IFRS at Osmania University



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#### FINANCIAL AWARENESS WEEK 2024-25

The Department of Commerce, LFDC, in collaboration with RBI-Hyderabad, organized Financial Awareness Week from 20th to 28th February 2025.

**20/02/2025** – **25/02/2025**: B. Com students visited various schools in Hyderabad from 1:00 PM to 3:00 PM to teach basic banking concepts to school children.

**27/02/2025:** A village outreach program was held at Konampeta & Chintal Cheruvu (Sangareddy Dist.) from 8:00 AM to 4:00 PM. RBI personnel conducted a session on cyber frauds and safe digital banking.

**28/02/2025:** A session on "Investment Opportunities" was conducted for LFDC faculty members. The resource person for the session was Mr. A. Vinod Kumar, AVP, SBI Funds Management Ltd. from 2:30 PM to 4:30 PM.

The program enhanced financial literacy among students, villagers, and faculty.

Participants gained awareness on money management, fraud prevention, and investment planning.





As a part of Financial Awareness Week (2024-25), students of B.com went to various Government schools from 20th-25th Feb 2025 and introduced "Banking concepts" to secondary school students (class 6th-8th) by using different teaching methods.



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As a Part of Financial Awareness Week 2024-25, Ms. K. Pranitha, Head-Department of Commerce & Ms. V. Pannaga, Senior Faculty, Department of Commerce, along with 20 B.com students, visited 2 villages, Konampeta & Chintal Cheruvu, in Sanga Reddy Dist. Telangana to have A Session on "Awareness of Financial Cyber Frauds" on 27th February 2025 in Collaboration with RBI-Hyderabad





"A session on Investment Opportunities" as a part of Financial Awareness Week 2024-25 organised by the Department of Commerce on 28th February 2025, at Montfort Hall, LFDC Campus, at 2:30 pm for Faculty of LFDC



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Uppal, Hyderabad

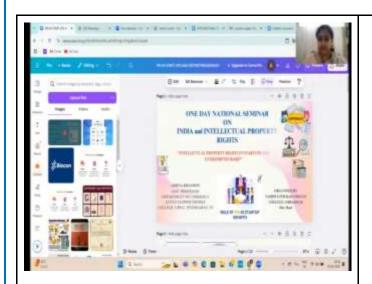
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# NATIONAL SEMINAR -PAPER PRESENTATION ON INDIA AND INTELLECTUAL PROPERTY RIGHTS

#### **Faculty Attended**

Ms. Amena Khatoon, Assistant Professor from the Department of Commerce, Little Flower Degree College, Uppal- Hyderabad, has presented a research paper titled "Intellectual Property Rights in Startups and Entrepreneurship" on **25th February 2025**. The insightful presentation earned Ms. Amena Khatoon the "Best PPT Award," and the paper is published in the International Journal of Advanced and Applied Research, Special Issue on *India and Intellectual Property Rights* (January-February 2025, Volume 6, Issue 12, ISSN-2347-7075, Impact Factor: 8.141) DOI - I 0.5281/Zendo. 14904987.





Ms. Amena Khatoon, Assistant Professor, Department of Commerce, Little Flower Degree College, Uppal, Presenting Research Paper on "Intellectual Property rights in start-ups and entrepreneurship" in National Seminar on India and Intellectual Property Rights organised by Yashwanth Rao Chavan College, Beed Maharashtra



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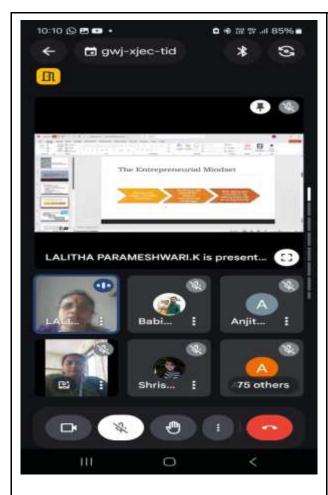
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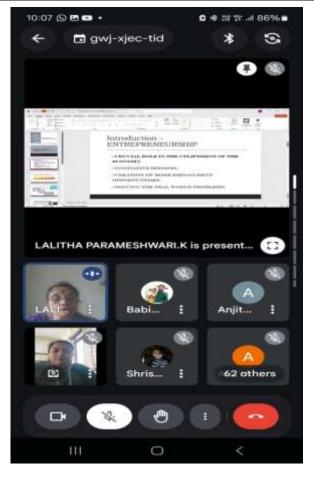
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# ONLINE NATIONAL WEBINAR ON -A JOURNEY TOWARDS SUCCESSFUL ENTREPRENEURSHIP

#### **Faculty Attended**

Ms. Amena Khatoon, faculty of Commerce at Little Flower Degree College, participated in a National Level Webinar on "A Journey Towards Successful Entrepreneurship" on **1st March 2025**. The event was organized by Mar Gregorious College, Kerala, and held via Google Meet. Ms. K. Lalitha Parameshwari from Hindustan College, Coimbatore, was the resource person. She discussed key entrepreneurial skills, challenges, and the importance of innovation and risk-taking. The session offered practical insights into building and managing successful business ventures.





Ms. Amena Khatoon, faculty of commerce, attended 1-day national webinar of entrepreneurship, organised by Mar Gregorious college, Punnapra-Kerala.



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ONLINE INTERNATIONAL MULTIDISCIPLINARY CONFERENCE ON "EMERGING TRENDS IN COMMERCE & MANAGEMENT, ECONOMICS, INFORMATION TECHNOLOGY & SCIENCE" & PAPER PRESENTATION

#### **Faculty Attended**

Ms. Amena Khatoon, and Ms. V. Vanitha, Department of Commerce at Little Flower Degree College, Uppal, participated in the Online International Multidisciplinary Conference organized by the Department of Commerce and Management, Pune Vidyarthi Griha's College of Science & Commerce, Pune. The conference was held on **25th March 2025** and focused on "Emerging Trends in Commerce & Management, Economics, Information Technology & Science." Ms. Amena Khatoon presented a research paper titled "E-Banking and Financial Behaviour Among Urban Youngsters of Hyderabad: A Study on Usage and Satisfaction." The paper explored the patterns, preferences, and satisfaction levels of young urban users in Hyderabad with regard to e-banking services.





Ms. Amena Khatoon, and Ms. V. Vanitha, participated in the Online International Multidisciplinary Conference organized by the Department of Commerce and Management, Pune Vidyarthi Griha's College of Science & Commerce, Pune and presented Papers.



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#### Faculty Certificate Course Report: LibreOffice Suite Calc 6.3

A Certificate Course on LibreOffice Suite Calc 6.3 was conducted from 1st to 15th July 2024 under the IIT Bombay Spoken Tutorial initiative. Four faculty members participated: Ms. K. Pranitha, Ms. V. Pannaga, Ms. V. Vanitha, and Ms. Amena Khatoon. The course focused on enhancing digital proficiency in document creation, data analysis, and presentations. An online test was held on 15th July 2024 at 3:30 PM. All participants successfully completed the course and were awarded certificates for their achievement.







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#### **Project Work on Aspects of Business Operations (2024–25)**

A total of 120 B. Com students participated in the Project Work on Aspects of Business Operations (2024–25) held on 01/10/2024, with submissions due by 15/10/2024. Under the guidance of Ms. Amena Khatoon, 31 mini-projects were submitted across various sections. Topics included auditing, food franchise business, women entrepreneurs, and e-commerce. The projects provided hands-on exposure to business operations and challenges. Students enhanced their research, analysis, and presentation skills through practical application of commerce concepts.



Project report on Audit methods across various entities

Little Flower Degree College, Hyderabad Department of Commerce

Certificate

This is to certify that the project on "Employee Secildaction with Special Reference to Barbaque nation

Heige submitted by - POONAM - 201024407019

IAPHANI SUPPL - 201024407019

IAPHANI SUPPL - 201024407010

This is borieful record of the mire project work done under guidance of - Mrs. Amena

Khaluon, department of commerce, Little Flower Degree College, Vippal, Hydrogobal.

Mrs. Amena khatoon

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Project report on food franchise business