

PETER DRUCKER CLUB – EXHIBITION ON INNOVATIVE PRODUCTS

Report

The Peter Drucker Club has arranged an event called “Exhibition on Innovative Products” to unleash the creative ideas of students on November 18, 2023, from 10:30 a.m. to 12:30 p.m. at Mont Fort Hall. Students from BBA and B.Com. showcased their talent by exhibiting their innovative ideas and products. They prepared a PowerPoint presentation and shared their start-up ideas, like the Vedic app for healthcare. Hoodies—for all seasons, Translingo: a device to translate various languages to English, Chocle: chocolate made with jaggery and less fat. Men Face Packs: Glowing Skin for Men, AI App, Enchanted is an online platform for gifting flowers, and a few students came up with DIY products transforming old into new, etc. Through this activity, students were able to enhance their ability to think in new ways and apply fresh perspectives to old things.



Participants along with faculty in the group



Student presenting her DIY – Transforming old into new



Student giving presentation on her AI App, Translingo



Students attending the event



Students talking about their product –All season Hoodies



Student presenting their idea – Enchanted, an online platform for gifting flowers