



Little Flower Degree College

(Affiliated to Osmania University)

Uppal, Hyderabad

Managed by Brothers of St. Gabriel Educational Society

List workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship for AY 2019-20.

S.No	Name of the Activity	Link to Report of Activity
1	Seminar on Future publishing	View
2	Research Skill development	View
3	Workshop - Research Methodology on Project Report	View
4	Workshop - Contemporary Trends in Teaching, Learning and NAAC Documentation	View
5	Significance of IPR	View
6	Guest Lecturer- Biotechnology and its Application	View
7	Guest Lecture -Entrepreneurship	View
8	Call for E-Papers	View
9	International Webinar	View
10	Webinar-developing creativity and critical thinking	View
11	International Webinar - Isolation and despair in a time of plague	View
12	Black swan Covid 19	View

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<i>Name of the Event</i>	Seminar
<i>Title</i>	Future Of Book Publishing
<i>Date</i>	23 July 2019
<i>Venue</i>	Montfort Hall, LFDC
<i>Resource Person</i>	Mr. Venkat Sidda Reddy, Writer, Publisher, Film Maker, Director
<i>Participants</i>	I, II & III BA Students (91 Participants)
<i>Objective</i>	Educate students on the current scenario of the publishing and the changes that have evolved due to advanced technology
<i>Outcome</i>	Students gained insights on the opportunities and scope of Book writing & publishing
	
Students listening eagerly	Mr. Siddha Reddy interacting with studetns

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Name of the Department	Statistics
Name of the Event	Conducted Faculty Development Programme
Title / Topic	RESEARCH SKILL DEVELOPMENT
Date	13th Dec 2019
Venue	2nd floor seminar hall, LFDC Uppal
Name of the Resource Person	1. PROF. N. CH. BHATRA CHARTYULU 2. Mrs. Gowri Deshpande 3. Mr. G. N. Satish Kumar
Number of Participants	60
Objective of the Event	Familiarize participants with various research methodologies, including qualitative, quantitative, and mixed-method approaches, enabling them to choose appropriate methods for their research projects.
Outcome of the Event	Participants develop a comprehensive set of research skills, including literature review, research design, data collection, analysis, and academic writing, enhancing their capacity to conduct rigorous and impactful research projects.
 <p>Participants are listening to the lecture</p>	 <p>Lighting of the lamp by Chief Guest</p>

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Name of the Department	Management
Name of the Event	Workshop
Title/Topic	Research Methodology on Project Report
Date	14 th Dec, 2019
Venue	Heritage Hall
Name of the Resource Person	Prof. D. Sreeramulu and Prof. R Nageshwar
Number of Participants	39
Objective of the Event	<ul style="list-style-type: none"> To educate students on Research Work. Drafting of the research with Book reference and how to get into live projects with different organizations.
Outcome of the Event	<ul style="list-style-type: none"> Students learned how to do research work. To make a choice in the field of management. They have learned how to appear the panel VIVA

Report

The workshop on “Research Methodology on Project Report” was conducted for the BBA final year students with the aim of educating them on Research Work. Prof. R. Nageswar Rao (MBA, PhD, DCO) the Head of Business Management, OU and Director, IQAC, OU and Professor - Finance & IT and Prof. D. Sreeramulu (MBA, LLB, PhD) the Dean of the College Development Council – OU, Chairperson of Board of Studies and Professor of General Management & Marketing were invited as the Guest speakers to address the students. The project work is an important aspect of experiential

learning for the students, through which they present their practical work in the form of research. Through this session students came to know about the various aspects of Research work like how to select different companies for project, Drafting of papers, and how to face the panel VIVA. The students gave undivided attention to the knowledgeable speakers and have been enthusiastic throughout the session. The faculty of management have also benefited with the wise counsel in their presence.

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Prof. Sri Ramulu sir addressing the students



Prof. Nageshwar Rao felicitated by our Principal
Rev. Bro. Vincent Reddy



Prof. Sri Ramulu Sir felicitated by HOD –
Ms. Sandhya Arya



Principal Rev. Bro. Vincent Reddy and Vice
Principal Ms. Jayanthi Reddy along with our
Guest Speakers

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Name of the Department	Department of Commerce
Name of the Event	Workshop for Faculty
Title/Topic	Contemporary Trends in Teaching, Learning and NAAC Documentation
Date	1st Feb 2020
Name of the Resource Person	Prof. Pardhasaradhi Madasu, Associate Professor, Siva Sivani Institute of Management
Venue	Room No - I 21; II Floor , LFDC
Participants	Faculties from Various Colleges
Number of Participants	25
Objective of the Event	Aims to explore modern teaching methods, discuss educational trends, and provide guidance on NAAC documentation to enhance teaching quality and institutional accreditation in higher education.
Outcome of the Event	Participants gained insights into innovative teaching approaches, understand NAAC documentation requirements, and are equipped to improve teaching quality and institutional accreditation
Group photograph of the participants	 

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Department	Management
collaboration	IPR Cell
Event	Seminar
Topic	Significance of IPR
Date	11/02/2020
Venue	montfort Hall
Time	9:00 AM to 10:30AM
Resource Person	Mr. Agastya Ram
participants	B.B.A. students
objective	To create awareness among students about the Importance of Intellectual Property Rights (IPR) with a focus on Patents, Trademarks, Copyrights along with Case Studies
Outcome	Students learnt few important aspects of IPR and its importance in safeguarding the intellectual assets in today's globalised world

Report

The seminar on Intellectual Property Rights (IPR) was delivered by Agastya Ram, a criminal lawyer and alumni of Little Flower Degree College. The seminar took place at Montfort Hall on 11th Feb, 2020.

The seminar began with an overview of IPR, its significance, and its various categories such as patents, trademarks, and copyrights. Mr. Ram has explained the concept of patents, their purpose in protecting inventions, and the process of obtaining a patent.

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He also detailed the importance of trademarks in brand recognition and consumer protection was discussed, along with the registration process. Copyright laws safeguarding creative works like music, literature, and artistic creations were likely covered.

The seminar included real-world examples to illustrate IPR concepts. The report mentions case studies on Maggi, Apple, and Samsung, possibly related to trademark disputes, patent infringements, or copyright issues. He also highlighted IPR concepts with regards to various religious perspectives.

In the end our Vice Principal Ms. Jayanthi Reddy felicitated our speaker with a memento.



audience attentive for listening

Resource person addressing the gathering



Vice principal Ms. Jayanthi Reddy addressing the Students



Vice Principal Ms. Jayanthi Reddy felicitating the Guest speaker along with HOD Ms. Sandhya Arya





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Name of the Faculty	Botany
Name of the Event	Conducted guest lecture
Title/Topic	Biotechnology and its application
Date	11-03-2020
Venue	MONFORT HALL, LFDC
Name of the Resource Person	Dr. Pramila Rao
Number of Participants	68
Objective of the Event	To gain the knowledge of use of biotechnology in the field of Science
Outcome of the Event	Students enhance the knowledge of developed technologies for the welfare of Humans.
 <p>Dr. Pramila delivering the talk on Biotechnology and Its Applications.</p>	 <p>Participants listening carefully to guest lecturer.</p>
Dr. Pramila delivering the talk on lecture biotechnology	participants listening to the

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Name of the Faculty	Statistics
Name of the Event	Guest Lecture
Title / Topic	Entrepreneurship
Date	13/03/2020
Venue	Seminar Hall, LFDC
Name of the Resource Person	Ms.Gowri Kusuma, Principal, Dr. B. R. Ambedkar College, Baghlingampally, Hyderabad
Number of Participants	60
Objective of the Event	To provide students with insights into the field of entrepreneurship. To dispel myths and misconceptions surrounding entrepreneurship. To introduce students to different types of entrepreneurs and their characteristics.
Outcome of the Event	Increased awareness among students about the diverse nature of entrepreneurship. Enhanced understanding of the entrepreneurial process, from idea generation to market validation. Inspiration for students to explore entrepreneurial ventures and pursue their innovative ideas.

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Ms.GowriKusuma Giveing real life examples on Entrepreneurship

Ms.Manjusha, Faculty reading speaker's biodata

Report

The Department of Statistics organized a seminar on "Entrepreneurship," featuring Dr. P. Gowri Kusuma, Principal of Dr. B. R. Ambedkar College, Baghlingampally, Hyderabad, as the distinguished speaker. Dr. Kusuma delivered an engaging lecture on various aspects of entrepreneurship, emphasizing its role in problem-solving.

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Name of the Department	Commerce
Name of the Event	Call for E-Papers
Title/Topic	De- Risking Economic Strategies-Business-Covid- 19
Submission Date (Abstract)	15th May 2020
Submission Date (Full paper)	25th May 2020
Venue	Online Submission
Participants	Faculty & Students from various college, across twin cities
Number of Participants	20
Objective of the Event	To encourage collaboration and knowledge exchange among students and faculty members from different academic institutions To analyse the impact of the pandemic on various sectors of the economy.
Outcome of the Event	The event yielded a diverse range of perspectives and insights into the economic challenges brought about by COVID-19.

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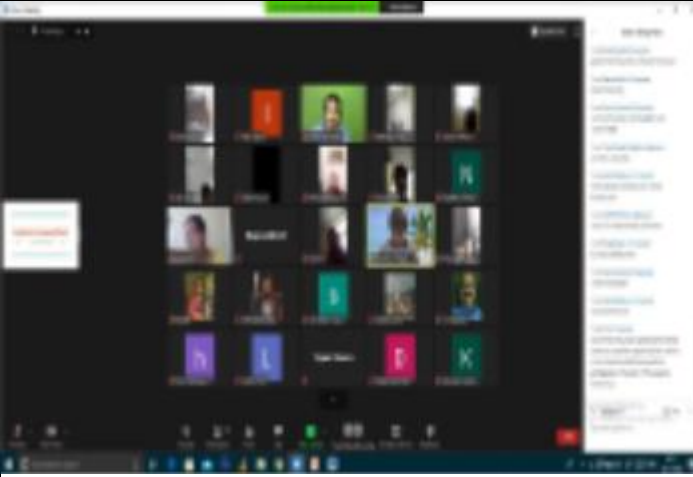


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Name of the Department	Statistics
Name of the Event	International Webinar
Title / Topic	Analytics in Corporate world
Date	16th May 2020
Venue	Webinar-Zoom App
Name of the Resource Person	Mr.T.Bharadwaj(Data Analyst)
Number of Participants	150
Objective of the Event	Offer opportunities for participants to enhance their knowledge and skills in analytics tools, techniques, and methodologies relevant to corporate settings.
Outcome of the Event	Participants gain a deeper understanding of how analytics is used in corporate settings to drive strategic initiatives, optimize operations, and improve business performance.
	
	Lecture by Mr.T.Bharadwaj
	Participants listening to the online lecture

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Name of the Event	Webinar
Title	Developing Creativity and Critical Thinking
Date	19 May 2020
Venue	Zoom Platform
Resource Person	Dr. Siddharth Satpathy, Assistant Professor, Dept. of English, University of Hyderabad
Participants	Staff and Students of various institutions (279 participants)
Objective	To enlighten the participants on the aspects of creativity and to help develop the critical thinking ability
Outcome	Participants understood the creativity a genius gift and how to utilize the same and develop critical thinking which is the ability to think, freedom of questioning and sympathy
	
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<i>Name of the Event</i>	International Webinar
<i>Title</i>	"Isolation and Despair in a Time of Plague" (Lessons from Tagore and Kierkegaard)
<i>Date</i>	29 May 2020
<i>Venue</i>	Zoom Platform
<i>Resource Person</i>	Dr. Matthew Friedman, Professor and Program Director, Intercultural Studies, Kingswood University, Canada
<i>Participants</i>	Staff and Students of various institutions
<i>Objective</i>	To encourage participants to look beyond the confines of their present situation because the all-encompassing entity is eminent and is with us at all times.
<i>Outcome</i>	Participants were able to relate to the experiences and through the analysis of the literary texts they were encouraged.
	
Speakers Presentation	Dr. Friedman enlightening audience on the topic . 9

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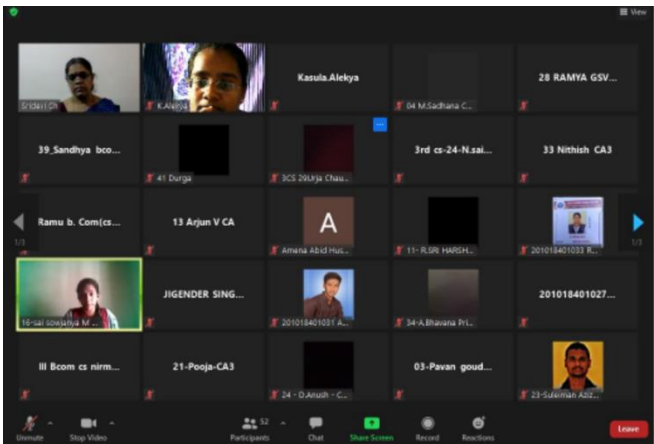


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Name of the Department	Department of Commerce
Name of the Event	Student Activity
Title/Topic	BLACK SWAN - COVID 19- Impact on Banking Industry - Research Paper Presentation
Date	5th Sep 2020 - 9th Sep 2020
Venue	G- MEET Online Platform
Participants	Final year Students of <u>B.Com</u> General , CA & CS - LFDC
Number of Participants	48
Objective of the Event	The programme was organized to formulate a research proposal, to help students understand research methods and data analytical tools and To draw better conclusion, regarding the topic and present it in a good manner .
Outcome of the Event	The students were able to present their research papers properly in a proper format.They were able to have knowledge relating to various changes in Banking sector.
<div style="display: flex; justify-content: space-around;">   </div>	
<p>Students presenting their research papers on the topic -Black Swan- covid-19-Impact on banking industry</p> <div style="text-align: right;">  PRINCIPAL Little Flower Degree College Uppal, Medchal Dist-500039. College Code : 2010 </div>	