

## **REPORT ON SIGNIFICANCE OF INTELLECTUAL PROPERTY RIGHTS**

**Event - Seminar**

**Topic : SIGNIFICANCE OF INTELLECTUAL PROPERTY RIGHTS**

**Venue: Montfort Hall**

**Date: 11th Feb, 2020**

**Participants : BBA Final year students**

**Resource person:** Agastya Ram, BA (Psy), LLB Affiliation: Practising Criminal Lawyer and Alumni of Little Flower Degree College

**Objective :** To create awareness among students about the Importance of Intellectual Property Rights (IPR) with a focus on Patents, Trademarks, Copyrights along with Case Studies

**Outcome :** Students learnt few important aspects of IPR and its importance in safeguarding the intellectual assets in today's globalised world

The seminar on Intellectual Property Rights (IPR) was delivered by Agastya Ram, a criminal lawyer and alumni of Little Flower Degree College. The seminar took place at Montfort Hall on 11th Feb, 2020..

The seminar began with an overview of IPR, its significance, and its various categories such as patents, trademarks, and copyrights. Mr. Ram has explained the concept of patents, their purpose in protecting inventions, and the process of obtaining a patent.

He also detailed the importance of trademarks in brand recognition and consumer protection was discussed, along with the registration process. Copyright laws safeguarding creative works like music, literature, and artistic creations were likely covered.

The seminar included real-world examples to illustrate IPR concepts. The report mentions case studies on Maggi, Apple, and Samsung, possibly related to trademark disputes, patent infringements, or copyright issues. He also highlighted IPR concepts with regards to various religious perspectives.

In the end our Vice Principal Ms. Jayanthi Reddy felicitated our speaker with a memento.



audience attentive for listening the seminar



Resource person addressing the gathering



Vice principal Ms. Jayanthi Reddy addressing the Students



Vice Principal Ms. Jayanthi Reddy felicitating the Guest speaker along with HOD Ms. Sandhya Arya

## **REPORT ON PROFESSIONAL DEVELOPMENT PROGRAMME ON INTELLECTUAL PROPERTY RIGHTS (IPR)**

A Five Day PDP on ‘Upcoming and Contemporary issues in Intellectual Property Rights’ was organised by IPR Cell in collaboration with Little Flower Quality Assurance Cell (LFQAC) from 5th July,2022 to 9th July,2022. IPR is essential for better understanding, identifying, planning, commercialization, rendering and thus helps in preserving the inventions or creativity. To help the faculty understand what IPR actually is and how it can be integrated into their research work was the main objective in organising this programme.

As a part of the PDP, each day a topic related to IPR is delivered by eminent faculty across the industry. The topics discussed were

1. Awareness on IPR and related law
2. Role of IPR in Biodiversity
3. Role of IPR and entrepreneurship
4. IPR and Economic Development
5. AI and IPR

All the faculty members participated enthusiastically and gained basic knowledge of Intellectual Property Rights and entrepreneurship.



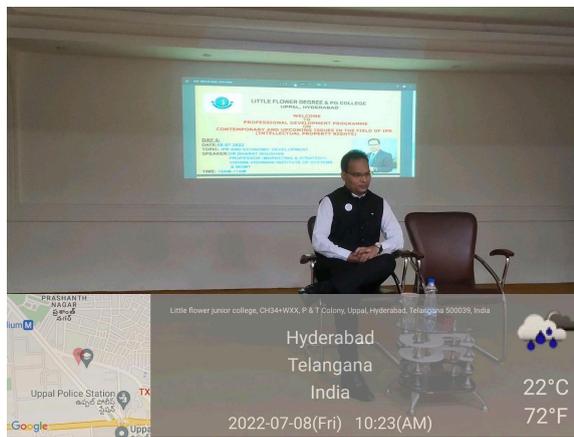
Day1: Mr. Ravi Chander, renowned lawyer enlightening the participants on IPR and related law	Day2: Professor Radhika Yadav, OU law college enlightening the faculty on the role of IPR in Biodiversity
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Principal Rev. Bro. Vincent Reddy presents memento to Dr. Pavan Patel speaker of the event



Ms Nagalaxmi introducing the guest of the day Ms. Sushmita Patel from EPTRI



Dr. Bharat Bhushan from Vishwa Vishwani institution of management to speak on IPR and Economic development



Faculty listening attentively to the speaker