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Uppal, Hyderabad
Managed by Brothers of St. Gabriel Educational Society

LEAD TO ILLUMINATE



Peter Drucker Club 2023-24



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Members of Peter Drucker Club Academic Year 2023-24			
Name	Designation		
Ms. Shivani	Coordinator		
Mrs. Sandhya Arya	Member		
Mrs. Anthoniamma	Member		
Ms. Sridevi Sanda	Member		
Ms. Sharanya Rao	Student Coordinator		

INDEX Activities 2023-2024

S. No	Date	Program	Venue	Participants
			Verma	
			Gardens,	Club members -
1	11th July 2023	India Backbone - Farmer	Jeedimetla	44 students
2	27 th Sept, 2023	Ad-Selfie	P43	2 students
3	27 th Sept, 2023	Tehkikaat	P43	5 students
4	18th Nov, 2023	Exhibition on Innovative Products	Montfort Hall	19 students



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Event -1

Name of the Program: India Backbone - Farmer

Date: 11th July 2023

Time: 10:00 am to 3:30 pm

Venue: Verma Gardens, Jeedimetla

Participants: Club members – 44 students

The Peter Drucker Club from the Department of Management organized a field trip to Verma Gardens in Jeedimetla on Tuesday, 11th July 2023. The primary objective was to provide students with practical experience in farming, particularly focusing on the process of transplanting paddy seedlings. During the trip, farmers at Verma Gardens demonstrated the transplanting process, showcasing the intricacies involved.

Initially, the students found it challenging to immerse themselves in the puddled soil required for transplanting. However, with encouragement and teamwork, they overcame their initial hesitations and proceeded to sow the seedlings together. This hands-on experience not only exposed them to the physical demands of farming but also fostered an appreciation for the collaborative effort required in agricultural practices.

The participation of students in transplanting the paddy seedlings was enthusiastic, leading to a deeper understanding of the hardships faced by farmers who play a crucial role as the backbone of India's economy, fulfilling the essential needs of the population through their laborious work.



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Students being instructed before going to the field



Students going to the field



Student sowing the paddy seedlings



Students along with the faculty sowing the paddy seedling



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Event -2

Name of the Program: Ad-Selfie

Date: 27th Sept, 2023

Time: 1:30 pm to 2:00pm

Venue: P43

Participants: 2 students

Peter Drucker Club, from the Department of Management, has organized an activity Ad – Selfie on September 27, 2023, wherein the students have to take a selfie with any product and promote it to the audience. The objective of this program is to encourage creative thinking in the minds of Gen Z youngsters in this fast-paced world of opportunities. Students have taken part and presented their selfies with different brands and attractive taglines.





Participants presenting their selfies



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Event -3

Name of the Program: Tehkikaat

Date: 27th Sept, 2023 Time: 12:40 to 1:30 pm

Venue: P43

Participants: 5 students

The Peter Drucker Club had a Tehkikaat (Case study on G20 Summit) activity on Wednesday, September 27, 2023, from 12:40 to 1:40 p.m. By tackling all global economic challenges, this activity's goal was to provide students a better understanding of how the G20 shapes and strengthens the world economy. Students' research illuminates the worldwide partners in the G20 meeting as well as India's presidency from December 1, 2022, to November 30, 2023. They provided insight into the top leaders' talks on topics including the digital currency, the geopolitical unpredictability of food and energy prices, and lending to underdeveloped countries. After conducting a thorough review of the G20 Summit, students actively engaged by putting up presentations.



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Students presenting their views on G20 Summit.

Judges evaluating the participants.





Students explaining about G20 through their presentation



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Event – 4

Name of the Program: Exhibition on Innovative Products

Date: 18th Nov, 2023

Time: 10:30 to 12:30 pm Venue: Montfort Hall Participants: 19 students

The Peter Drucker Club has arranged an event called "Exhibition on Innovative Products" to unleash the creative ideas of students, on November 18, 2023, from 10:30 a.m. to 12:30 p.m. at Mont Fort Hall. It was organized in commemoration of Peter Drucker's Birthday which is celebrated on 19th November. Students from BBA and B. Com showcased their talent by exhibiting their innovative ideas and products. They prepared a PowerPoint presentation and shared their start-up ideas, like the Vedic app for healthcare. Hoodies—for all seasons, Translingo: a device to translate various languages to English, Chocle: chocolate made with jaggery and less fat. Men Face Packs: Glowing Skin for Men, AI App, enchanted an online platform for gifting flowers, and a few students came up with DIY products transforming old into new, etc. Through this activity, students were able to enhance their ability to think in new ways and apply fresh perspectives to old things.



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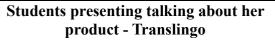




Student presented her DIY – transforming old into new

Students attending the event







Student presenting their idea – Enchanted – online platform for gifting flowers